

Merchant Taylors' School

TAKING, STORING AND USING OF PUPIL IMAGERY POLICY

Unless the relevant pupil or his or her parent has requested otherwise, the school will use images of its pupils to keep the school community updated on the activities of the school, and for marketing and promotional purposes, including:

Where practicably possible, the school will always notify parents in advance when the media is expected to attend an event or school activity in which school pupils are participating and will make every reasonable effort to ensure that any pupil whose parent or carer has refused permission for images of that pupil, or themselves, to be made in these circumstances are not photographed or filmed by the media, nor such images provided for media purposes.

The media often asks for the names of the relevant pupils to go alongside the images, and these will be provided where parents have been informed about the media's visit and either parent or pupil has consented as ap-200y o go s

- Parents may not film or take photographs in changing rooms or backstage during school productions, nor in any other circumstances in which photography or filming may embarrass or upset pupils.
- School Sports matches may be filmed using video cameras or equivalent for subsequent match analysis or to offer a remote and safe experience for spectators. In such cases, only the school or an official photographer employed by the school should take the footage. As the footage is likely to feature pupils from other schools, both the MTS players and the opposing School must be notified in advance and agree to this filming. A copy of the video footage should be made available to the other s